



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NCBTMB LAUNCHES ONLINE CAREER CENTER

*Web-Based Employment Tool Benefits Employers
and Professionals in the Field of Massage Therapy*

OAKBROOK TERRACE, Illinois (January 31, 2008) – The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) has partnered with Boxwood Technology, Inc. to launch an interactive job board – the NCBTMB Career Center – for certified massage and bodywork practitioners.

Accessible via www.ncbtmb.com, this interactive resource focuses exclusively on massage therapy and bodywork, offering both certificants and industry employers an easy-to-use and highly targeted tool for making online job connections.

For job seekers, the NCBTMB Career Center is a free service providing access to employers and jobs in massage therapy and bodywork. In addition to posting resumes, practitioners can browse available jobs based upon their criteria and save those jobs for later review. Practitioners can also create a search agent to provide email notifications of jobs that match their requirements.

“NCBTMB is pleased to offer this tremendous new tool to our more than 88,000 certificants,” said Board Chair Donna Feeley. “Not only does the Career Center assist our certificants in their search for employment, but it also helps prospective employers connect with therapists who represent the highest standards of practice. And that helps enhance and advance the reputation of the entire industry.”

Employers can post jobs online, search for qualified candidates based upon specific job criteria, and create an online resume agent to email qualified candidates daily.

“We’re very excited about the new NCBTMB Career Center because we know how critical it is for employers to recruit nationally certified therapists in an efficient, effective manner,” said CEO Chris Laxton. “It also gives massage schools a resource to help in their job placement efforts.”

To view NCBTMB's new Career Center, visit www.ncbtmb.com and click on the Career Center link in the Hot Topics area.

ABOUT NCBTMB

The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) was established in 1992 as an independent, private, nonprofit organization fostering the highest standards of ethical and professional practice in the delivery of therapeutic massage and bodywork through a recognized credentialing program. NCBTMB examinations are currently utilized or recognized in statute or rule by 32 states plus the District of Columbia. There are currently more than 88,000 professionals with NCBTMB certification. NCBTMB has been accredited by the National Commission for Certifying Agencies (NCCA) since 1993.

ABOUT BOXWOOD

Boxwood Technology, Inc. is the leading provider of career center services for the association industry, and the only such provider endorsed by the American Society of Association Executives (ASAE). In addition to hosting full-featured online career centers, Boxwood also provides technical support, customer service, accounting, content management and ongoing product development. For more information about Boxwood's products and services, visit www.boxwoodtech.com or call 800-331-2177.

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