



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NCBTMB ANNOUNCES 2011 BOARD ELECTION RESULTS

Julia Young Hayes Elected to Board Seat Effective January 1, 2012

OAKBROOK TERRACE, Illinois (November 29, 2011) – The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) announced today the election of Julia Young Hayes to its Board of Directors. Her four-year term begins January 1, 2012.

The NCBTMB Board of Directors is made up of nine members, who together supervise and direct the affairs of the national certification programs, as well as the organization's committees and examinations. They also determine NCBTMB policies and procedures.

Julia Young Hayes, of Meridian, Mississippi, M.Ed, LMT, CPOI, NCTMB, is the owner of Victoria's Water's Aquatic/Massage Services and maintains a busy private practice. She has been a licensed massage therapist for 11 years – the same duration as her volunteer service to NCBTMB. Young Hayes has served on a number of NCB committees giving her great insight into the programs and policies of the organization. She graduated from the South Louisiana Institute of Massage in New Orleans, received her Master of Education degree from the University of New Orleans and was inducted into the World Massage Festival Hall of Fame in 2010.

"I am excited to continue serving NCBTMB and the massage profession by contributing my knowledge and experience to the Board of Directors," said Julia Young Hayes. "I plan to help uphold the standard of excellence that certification represents by raising the bar for educators and instructors, and by keeping the spotlight on the issue of human trafficking."

"NCBTMB is proud to add such an experienced and credentialed individual as Julia Young Hayes to the board," said Board Chair Alexa Zaledonis. "This is an exciting time of transition and growth for the organization, as we continue our work to strengthen the value of certification and its importance to the profession."

Three board officers were re-elected to their posts at the fourth quarter board meeting in Oakbrook Terrace, Illinois. Alexa Zaledonis, LMT, CPT, NCTMB, of Annapolis, Maryland, will continue to lead the board as Chair for 2012. She is the

owner and operator of wellness spa Even Keel, and a graduate of the Baltimore School of Massage. Zaledonis passed the National Certification Exam in 2002 and is a certified Lotus Palm Thai Yoga Massage practitioner and instructor.

Susan Toscano, NCTMB, of Groton, Connecticut, remains the Chair-Elect for 2012. Toscano is an on-site team evaluator for the Commission on Massage Therapy Accreditation and has been a licensed massage therapist for more than 10 years. Toscano earned a bachelor's degree in Holistic Studies from Norwich University after earning a diploma from the Connecticut Center for Massage Therapy.

Ronni Burns, Board Treasurer, of New York, will continue her post through 2012. Burns is a professor of communications at the Smith School of Business, University of Maryland and at the Stern School of Business, New York University. She served as a senior executive with Citigroup for 17 years, where her positions included consumer advocate, director of national sales, lobbyist and spokesperson. Burns is the public member of the board.

ABOUT NCBTMB

NCBTMB was established in 1992 as an independent, nonprofit organization fostering the highest standards of ethical and professional practice in the delivery of therapeutic massage and bodywork through two recognized credentialing programs. NCBTMB examinations are currently accepted or recognized in statute or rule by 38 states plus the District of Columbia. There are nearly 87,000 professionals with NCBTMB certification. NCBTMB's certification programs are accredited by the National Commission for Certifying Agencies.

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