



NEWS RELEASE

For information, contact:

Jeff Kursman

(937) 278-0681

jeff@ponweb.com

FOR IMMEDIATE RELEASE

NCBTMB REINSTATES MONICA J. RENO TO BOARD

OAKBROOK TERRACE, Illinois (June 29, 2007) – The National Certification Board for Therapeutic Massage and Bodywork is pleased to announce that Monica J. Reno, LMT, NCTMB has rejoined its Board of Directors as of June 1, 2007. Reno was reinstated to the Board based upon the recommendation of an independent governance panel.

Reno's volunteerism with NCBTMB began in 1998 when she supported the Examination Review Committee as an item writer. Later that year, she was appointed as a subject matter expert in the areas of anatomy/physiology, clinical assessment and application, pathology, and sports and orthopedic massage. She served on the Examination Review Committee until she was elected to the Board of Directors. She also served on the Job Survey Analysis Task Force.

Reno has been an instructor and in private practice as a massage therapist for more than 20 years. Licensed in both New York and Florida, her client list includes notable celebrities and innumerable professional and Olympic athletes, including the New York Jets, the International Federation Of Bodybuilders and US Olympic triathletes. She has also reviewed a number of textbooks and book proposals on massage therapy for Lippincott Williams & Wilkins.

Reno currently owns and operates Tuscany Day Spa and Salon, a 32-employee, full-service day spa and salon located in The Villages, Florida.

"I am very pleased to be rejoining the NCBTMB Board of Directors," stated Reno. "Over the course of two decades, I have watched our profession rise in prominence on a national level, growing in virtually every age group in the country. Having experienced all this as a practitioner and instructor, I believe I am well suited to contribute to the expansion and enhancement of our profession. I look forward to sharing my ideas and points of view with my fellow Board members as well as certificants, educators and all other stakeholders in the massage community."

Chair of the NCBTMB Board, Donna Feeley, had this to say about Reno's reinstatement. "I am thrilled to have Monica resume her place at the table. Her depth of knowledge, business acumen, commitment and bold approach will not only be an asset to our Board, but to all NCBTMB stakeholders. Collectively, the Board now represents the essence of unity – the necessary ingredient to move forward".

ABOUT NCBTMB

The National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) was established in 1992 as an independent, private, nonprofit organization fostering the highest standards of ethical and professional practice in the delivery of therapeutic massage and bodywork through a recognized credentialing program. NCBTMB examinations are currently utilized or recognized in statute or rule by 31 states plus the District of Columbia. There are currently nearly 86,000 professionals with NCBTMB certification. NCBTMB has been accredited by the National Commission for Certifying Agencies (NCCA) since 1993.