



NEWS RELEASE

For information, contact:
Jeff Kursman
(937) 278-0681
jeff@ponweb.com

FOR IMMEDIATE RELEASE

ALEXA ZALDONIS, NCTMB, CMT, JOINS NCBTMB BOARD

*Brings Experience to Board as a Practitioner, Spa Owner,
Instructor and Certified Public Accountant*

OAKBROOK TERRACE, Illinois (January 22, 2008) – The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) proudly announces the election of Alexa Zaledonis to its Board of Directors. Zaledonis' term will run through December 31, 2011.

Zaledonis is the owner/operator of Even Keel, a wellness spa in Annapolis, Maryland. A graduate of the Baltimore School of Massage, she passed the NCE in 2002. Zaledonis is a certified Lotus Palm Thai Yoga Massage practitioner and instructor and will be opening a school for Thai Yoga in early 2008.

"I believe that you shouldn't get involved in anything until you are prepared to commit one hundred percent," stated Zaledonis. "I have spent four-and-a-half years growing my practice through building relationships in the community. Now employing seven massage therapists, I want them to share my enthusiasm for massage therapy as a career and valuable service to the population."

"Having read of the vacancy with NCBTMB, I was motivated to apply by my desire to enhance our profession, the attainable mission and vision of the NCBTMB. I believe strong leadership and guidance are critical in the refinement of educational requirements and continuing education offerings within our rapidly growing industry. My peers and business associates felt my passion and professional experience would allow me to make meaningful contributions to the organization."

A former Certified Public Accountant, Zaledonis specialized in healthcare and nonprofits. She received her Bachelor of Arts, magna cum laude, from Albertus Magnus College in New Haven, Connecticut.

"NCBTMB is proud to have Alexa join us in guiding the future of our organization," stated Donna Feeley, NCBTMB Board Chair. "With her experience as a therapist, instructor and spa owner, Alexa can relate to the

experiences of many of our stakeholder groups, from employers and schools to individual practitioners.” Feeley continued, “Her former career as a CPA will make her an asset to the Board on fiscal and budgetary matters. She shares a passion for the industry and the development of the profession as a rewarding career.”

For more information, visit NCBTMB’s website at www.ncbtmb.com.

ABOUT NCBTMB

The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) was established in 1992 as an independent, private, nonprofit organization fostering the highest standards of ethical and professional practice in the delivery of therapeutic massage and bodywork through a recognized credentialing program. NCBTMB examinations are currently utilized or recognized in statute or rule by 32 states plus the District of Columbia. There are currently more than 88,000 professionals with NCBTMB certification. NCBTMB has been accredited by the National Commission for Certifying Agencies (NCCA) since 1993.

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