



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NCBTMB ANNOUNCES 2009 BOARD ELECTION RESULTS

Ronni Burns and Monica Reno Assume Board Seats January 1, 2010

OAKBROOK TERRACE, Illinois (November 9, 2009) – The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) announced today the election of Ronni Burns and the re-election of Monica Reno to its Board of Directors. Their four-year terms begin January 1, 2010.

The NCBTMB Board of Directors is made up of nine members, who together supervise and direct the affairs of the national certification programs, as well as the organization's committees and examinations. They also determine NCBTMB policies and procedures.

All NCBTMB certificants in good standing as of July 1, 2009 were eligible to vote for one certificant candidate and one public member candidate to the NCBTMB Board. Voting began October 1, 2009 and closed November 1, 2009, with certificants having the choice of casting their ballots online or by mail.

"I would like to thank everyone who participated in this year's election process," said Angela Barker, Nominations Task Force Chair. "NCBTMB was built and continues to stand as a strong pillar within the massage profession because of the participation and dedication of its staff, volunteers and certificants."

Ronni Burns was elected to the Board as a public member. She is a professor of communications at the Smith School of Business, University of Maryland and the Stern School of Business, New York University. Burns served as a senior executive with Citigroup for 17 years, where her positions included consumer advocate, director of national sales, lobbyist and spokesperson.

Burns is also a certified professional coach and a communications consultant. She develops and delivers sales, management, ethics and communications courses to major corporations. Her volunteer experience has included working with the CEO and development staff at Save the Children, and serving for 10 years as a Board member of the Securities Industry Association on various committees.

Burns received an undergraduate and graduate degree from the University of Pennsylvania and an MS in communications from the University of Connecticut.

"I appreciate the opportunity to work with the NCBTMB organization, and I look forward to contributing to their continued growth and new ventures," said Burns.

Monica Reno, NCTMB, was re-elected to her second term on NCBTMB's Board of Directors. She graduated from the Swedish Institute School of Massage Therapy in New York City in 1984 and later received AS degrees from Nassau Community College in Garden City, New York.

An NCBTMB volunteer since 1999, Reno has served as an item writer for the National Certification Exam (NCE), was a subject matter expert for the Examination Development Committee for seven years, served on the 2003 Job Task Analysis Task Force, chaired the Research Literature Search Task Force, and was appointed liaison to the School Outreach/Advocacy/Performance Committee and the Spanish Language Examination Task Force. She is currently the liaison to the Examination Development Committee and is a co-liaison to the Advanced and Specialty Certification Task Force.

Reno works as a licensed massage therapist at the Southern Trace Chiropractic Center in The Villages, Florida.

"I look forward to being a part of the NCBTMB team during this time of change and growth," said Reno. "I commit to working with all massage professionals and their representative organizations to create the future of this profession which I love."

"NCBTMB is proud to have these exceptionally talented individuals on the Board to help guide the future of our organization," said Neal Delaporta, NCBTMB Board Chair. "Ronni's expertise in business and communications will be a definite asset to NCB. And Monica's experience and history with the organization are quite valuable. The coming years promise to be pivotal in the development of our profession, and NCB's Board, volunteers and staff stand ready to serve and advance the massage community with exciting new initiatives such as advanced and specialty certifications."

ABOUT NCBTMB

The National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) was established in 1992 as an independent, private, nonprofit organization fostering the highest standards of ethical and professional practice in the delivery of therapeutic massage and bodywork through a recognized credentialing program. NCBTMB examinations are currently accepted or recognized in statute or rule by 35 states plus the District of Columbia. There are currently more than 90,000 professionals with NCBTMB certification. NCBTMB's certification programs have been accredited by the National Commission for Certifying Agencies (NCCA).

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