



National Certification Board for
Therapeutic Massage & BodyworkSM

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*Terms end on December 31
of the year indicated.

Greetings,

It's been an exciting quarter filled with change. And these changes have brought into close view the importance of NCBTMB's relationship with some of our most important stakeholders—the educators and administrators who serve at schools of massage therapy and bodywork.

Through participating in meetings across the country, I've been reminded that our service to schools still needs to improve. The Director of Education, our new School Outreach Coordinator position and the continued support of our School Outreach Panel, all devoted specifically to schools, exemplify our support for you. Although there are still additional staffing needs, we're on the path to a more proactive culture of customer satisfaction.

LEARNING TO SPEAK THE SAME LANGUAGE

To meet your needs as educators, we're committed to better understand your interests, needs and desires. By giving you more opportunities to give input and get involved, we hope to:

- Create mechanisms that help us learn from your experiences on the launching grounds of the profession
- Better respond to your needs as educators and mentors as you prepare students for certification and for professional practice in a quickly-evolving field
- Continue to fine-tune our offerings, programs and materials to help support an increased sense of ownership, professionalism, and ethics for practitioners in the field

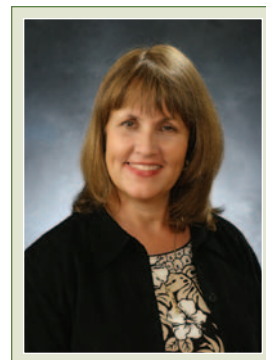
LOOKING TOWARDS THE FUTURE

The commitment of our leadership team is to better mobilize existing resources and develop new ones. Through our Strategic Planning Process, our board and leadership team have been envisioning the future of massage therapy, while looking for ways to help sustain and protect that future.

Our vision is to help create unity and meet the changing needs of the field through measures such as collaborative relationships with the health profession and other stakeholders, and nationally recognized credentials as a viable component of integrative healthcare.

A NEW LOOK, A RENEWED VISION

You've probably noticed that NCBTMB has a new look. Our new logo, a sunburst, is a reminder of our commitment to continually work to ensure a bright future for the field of massage therapy and bodywork. From our side, I want you to know that we're on track and on mission. Our desire is to make a difference!



To do this, we need your help. I welcome your input, your ideas, and your suggestions for meeting your needs and moving the profession forward. I'm convinced that together, we can build a community characterized by professionalism, cohesive purpose and positivism.

Sincerely,

Donna M. Feeley

MPH, BSN, RN, NCTMB

Chair, NCBTMB Board of Directors

SCHOOL SPOTLIGHT

The Central Florida School of Massage Therapy (CFSMT)

“This was more than gaining a new trade—it was a life-evolving experience for me.”

—RECENT GRADUATE FROM THE CFSMT

What takes a massage therapy program from being a place to gain a trade to becoming a “life-evolving” experience? Michael McGillicuddy, Owner and Director of the Central Florida School of Massage Therapy (CFSMT), believes that imparting multidisciplinary skills, asking for an unwavering commitment, and delivering it all with a personal touch have made all the difference.

MULTIDISCIPLINARY SKILLS

Living in Florida means that students can’t practice unless they pass the NCBTMB massage and bodywork exam. McGillicuddy sees that as being a real advantage, compelling him to equip students with a multidisciplinary foundation that includes sports, deep-tissue, chair massage and Shiatsu, as well as Swedish massage.

The depth of instruction has translated into an unusually high passing rate for the national certification exam—well above the Florida state and national averages. But their success goes beyond licensure. After graduation many of his students end up practicing in hospitals and chiropractic offices.

UNWAVERING COMMITMENT

McGillicuddy starts with unapologetically high expectations for his students. He warns students before they enroll, “You better tell your friends and family that you won’t be available for six months to a year. All of your time will be spent in class, studying, or practicing.” The hard work pays off, and students rarely drop out.

Another unique feature that students consistently praise is the process of each class moving through the massage therapy program as a group. This practice cultivates community, teamwork, and enjoyment.

PERSONAL TOUCH

McGillicuddy sees his school’s purpose as to not only graduate students who are marketable, but also who have grown as human beings. He says, “I have a feeling that the real reason why people come to massage school is to heal themselves. And so we emphasize self-discovery and self-growth.”

This personal touch is reflected in the home-like atmosphere of the school where every wall is a different color. McGillicuddy knows students by their first names, and has invested his life into creating exceptional massage therapy graduates.

MOVING INTO THE FUTURE

Ultimately Michael McGillicuddy believes that 22 years as a practicing licensed massage therapist gives him a unique investment in the profession that carries over to his school. But he’s also learning to be more business savvy.

“The nature of the industry is changing,” McGillicuddy muses. “And if you don’t stay on top of it, you start to lose.” With the market more competitive than ever, he hired consultants to help get CFSMT up in the search engines. As a direct result of improving their search engine rankings, CFSMT has enrolled 72 students for the fall, putting them at full capacity and three times their current enrollment.

“We are fortunate to have a strong relationship between the Florida Massage Therapy Association and the Florida Chiropractic Association. Many CFSMT students take CE courses from the chiropractic association... We promote chiropractic; they promote massage therapy.”

—MICHAEL MCGILlicuddy

To learn more about the Central Florida School of Massage Therapy, you can visit their website at www.massagetherapy.cc.

FEATURE YOUR SCHOOL HERE

The SOAP will continue to highlight schools in future issues of the InfoLine. If you would like to see your school featured in an upcoming School Spotlight, please contact Elaine Calenda at (800) 442-5131.

SOAP UPDATE

The School Outreach Advisory Panel has been busy reviewing the current Candidate Application Handbook and is considering potential revisions. The Panel expects to share this information with schools soon in order to get feedback on how to make the handbook and the application easier to understand and complete. Stay tuned!

Elaine Calenda
ecalenda@bcmt.org

Certification Examination Performance Statistics

By Paul Parker

In keeping with best practices for certification, the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) routinely publishes performance statistics for its certification examinations. The following indices report the performance of a single form of the National Certification Examination for Therapeutic Massage and Bodywork (NCETMB) and the National Certification Examination for Therapeutic Massage (NCETM).

Questions regarding the interpretation of these or other statistics associated with the performance of the National Certification Examinations can be directed to our staff at exam@ncbtmb.com.

National Certification Examination for Therapeutic Massage and Bodywork (NCETM)

PERFORMANCE STATISTICS

July 1 – December 31, 2006
Testing Program – NCETMB

Number of test items	130*
First Time % Passed	67%
Total Sample % Passed	60%
Scaled Cut Score	300
Raw Score Range	1-129
Scaled Mean Score	319.72
Standard Deviation	53.18
Reliability (KR-20)931
Standard Error of Measurement	4.50
Mean P-value (P+)73
Std. Deviation of P+16
Item Mean R-biserial47
Std. Deviation R-bis12

National Certification Examination for Therapeutic Massage (NCETM)

PERFORMANCE STATISTICS

January 1 – June 30, 2006
Testing Program – NCETM

Number of test items	130*
First Time % Passed	68 %
Total Sample % Passed	61 %
Scaled Cut Score	300
Raw Score Range	16-128
Scaled Mean Score	320.42
Standard Deviation	48.23
Reliability (KR-20)927
Standard Error of Measurement	4.45
Mean P-value (P+)73
Std. Deviation of P+17
Item Mean R-biserial47
Std. Deviation R-bis12

*NCBTMB pretests 30 items on each respective examination form in order to gather important statistical information for items that may appear on future forms of the tests. Consequently, candidates who take the tests will be administered a total of 160 questions. It is important to note that the 30 pretest questions are not used to make pass/fail decisions during a candidate's specific testing event.

“I believe my work in the massage school environment and as a practicing massage therapist will prove valuable in my communications with schools and professional members.”

—MARIE NOLEN

Welcome to Marie A. Nolen



SCHOOL OUTREACH & RECERTIFICATION COORDINATOR

Please join us in extending a warm welcome to Marie A. Nolen who joined NCBTMB in June. A Chicago native, Marie earned her bachelor's degree in accounting from Chicago State University. She has worked in accounting, marketing, banking, and economic consulting, and is also a licensed Massage Therapist in the state of Illinois.

Marie graduated from the Wellness and Massage Training Institute (WMTI) in Woodridge, IL in 1999, and has served as an instructor there since 2001. She has also served as WMTI's Student Clinic Administrator and Student Clinic Supervisor.

As a former Instructor at the New School for Massage in Chicago and current Business Accounting Instructor at Everest College, Marie brings a strong background in teaching to NCBTMB. Her experience spans from working in health clubs, spas, and for a physical therapy practice, to working with chiropractors and owning her own private practice.

Nolen says she's excited about her role in supporting schools. "My goal is to find ways to continue improving and creating lines of communication with schools so they have the information necessary to understand what NCBTMB is about, and the tools to prepare graduates for the exam."

Marie's enthusiasm and experience will add a valuable dimension to NCBTMB's service to schools.

New Schools

NCBTMB would like to welcome the following Assigned Schools that are currently preparing students to sit for the NCE:

ALABAMA

Lurleen B. Wallace Community College–MacArthur Campus, Opp

ALASKA

CB Healing Institute–Anchorage

ARKANSAS

Arkansas Institute of Massage–Fort Smith

BRITISH COLUMBIA, CANADA

Sprott-Shaw Community College–Langley

CALIFORNIA

American Career College–Norco

American Career College–Los Angeles

Western Career College–Stockton

Hendrickson Method Institute–Inc., Kensington

Concorde Career College–San Bernardino

Royal Healing Academy–Los Angeles

Fair Oaks Massage Institute–Fair Oaks

Academy of Professional Careers–Indio

Milan Institute–Clovis

Academy of Natural Healing–San Clemente

Sky Hill Institute–Petalluma

Milan Institute–Visalia

Maric College–Vista Campus, Vista

Maric College–Palm Springs Campus, Palm Spring

American Career College–Anaheim Campus, Anaheim

CONNECTICUT

Ridley-Lowell Business & Technical Institute–New London

DELAWARE

Star Technical Institute–Dover DE Campus, Dover

FLORIDA

Florida Career Institute–Mulberry

Florida Career College–Lauderdale Lakes Campus, Lauderdale Lakes

Keiser University–Pembroke Pines, Pembroke Pines
Florida College of Natural Health–Maitland Campus, Maitland

Florida Metropolitan University–Orange Park, Orange Park

Angley College–Deland Campus, Deland

Beauty Schools of America–Hialeah

GEORGIA

Martial Arts Academy, Inc.–School of Massage, Metter

Sanford Brown Institute–Atlanta

Athens Institute for Massage–Athens

Moultrie Technical College–Moultrie

Georgia Mountain School of Massage–Gainesville

IDAHO

Academy of Professional Careers–Boise

Holistic School of Massage & Bodywork–Priest River

ILLINOIS

Rockford Business College–Rockford

Illinois School of Massage Therapy–Chicago

INDIANA

Ivy Tech Community College–Southern IN, Sellersburg

MedTech College–Indianapolis

KANSAS

National American University–Overland Park Campus, Overland Park

KENTUCKY

Spencer College–Louisville

LOUISIANA

Blue Cliff College–Metairie Campus, Metairie

Blue Cliff College–Houma Campus, Houma

MANITOBA, CANADA

The Massage Therapy College of Manitoba–Winnipeg

MARYLAND

Americare School of Allied Health–Wheaton

MASSACHUSETTS

Elizabeth Grady School of Massage–Medford

Massage Therapy Certification

On May 9, 2007, Governor Daniels signed Senate Bill 320, Certification for Massage Therapy, into law making Indiana the 39th jurisdiction to regulate the massage profession through state certification. This legislation was accepted after many years of prior attempts to set a state licensure standard for the profession.

Additional requirements for Indiana State Certification include:

- Candidate must be at least 18 years old with a high school diploma, and successfully complete a minimum of 500 hours of supervised classroom and hands on instruction in massage therapy.
- Or, the candidate must be in good standing with a state, regional, or national agency of the government charged with regulating massage therapy schools or programs.
- Or, is accredited by the Indiana commission on proprietary education established by Indiana, or is accredited by another state where standards for massage therapy education are substantially the same as the standards in Indiana, or is a program at an institution of higher learning that is approved by the board.
- Or, has taken and passed a certification examination approved by the board. (See footnote below.)*

Applicants must also pass a criminal background check and pay the board-established fee. An independent board of massage will govern the oversight of the law.

State certification (the Indiana Title Act) allows practitioners to use the following titles:

Certified Massage Therapist or Massage Therapist. The law took effect July 1, 2007, but the use of the title “Massage Therapist” won’t be enforceable until July 1, 2009 when the grandfathering period ends.

*By statute, the state board must adopt at least two certification exams.

INFO LINE

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MICHIGAN

Everest Institute–Southfield
Michigan Institute of Healing Arts & Sciences–Battle Creek
Trinity School of Therapeutic School of Massage–Clinton Twp
Flint School of Therapeutic Massage–Saginaw–Saginaw

MINNESOTA

National American University–Roseville
Minnesota School of Business–Rochester Center, Rochester
Minnesota School of Business–Brooklyn Center Campus, Brooklyn Center
Minnesota School of Business–Blaine Campus, Blaine

MISSOURI

Elements of Wellness School of Massage–St. Louis

MONTANA

Therapeutic Kneads School of Massage Therapy–Billings

NEVADA

European Massage Therapy School–Las Vegas
Milan Institute (AKA Nevada Career Academy)–Sparks

NEW JERSEY

Academy of Health Careers–Jersey City

NEW YORK

Brooklyn Institute of Massage Therapy–Brooklyn

NORTH DAKOTA

Josef's Skin & Bodywork Campus–Grand Forks

ONTARIO, CANADA

Canadian Therapeutic College–Burlington
Kine Concept Ontario–Ottawa
Wellsprings College of Massage Therapy & Esthetics–Richmond Hill
International Academy of Massage Inc.–Ottawa
CDI–Barrie Campus, Barrie

OREGON

Blue Mountain Academy for the Healing Arts–La Grande

PENNSYLVANIA

Pittsburgh Technical Institute–Oakdale
Tri-State Business Institute–Erie
University of Pittsburgh at Titusville–Titusville
Harrisburg Area Community College–Harrisburg

SOUTH DAKOTA

Black Hills Health & Education Center–Hermosa

TENNESSEE

Mind Body Institute–Nashville

TEXAS

Western Technical College–El Paso
ATI Career Training Center–Dallas–Dallas
Hands On Therapeutics Massage School–Wichita Falls
Fountain Massage School–Houston

UTAH

Certified Careers Institute–Salt Lake City

VIRGINIA

Everest College–McLean
Medical Careers Institute–Richmond Campus, Richmond
Northern Virginia School of Therapeutic Massage–Falls Church
Northern Virginia Comm. College–Springfield Campus–Springfield
Esthetic Institute–Vienna

WASHINGTON

Lower Valley School of Massage–Grandview

WEST VIRGINIA

I-N Touch School of Massage Therapy, Inc.–Huntington

WISCONSIN

Chippewa Valley Technical College–Eau Claire
Fox Valley School of Massage–Appleton

WYOMING

Institute of Business & Medical Careers–Cheyenne

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www.ncbtmb.com

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